



SPONSORSHIP STANDARDS AND RULES

1. The following standards and rules are subject to change without notice.
2. The Stoked Skate Team is divided into three tiers of sponsorship in order to accommodate all levels of riders. The following is how the team is broken down and what benefits follow each level. Please note that all the judgments stated below are very general and you can become a higher tier rider even if some of the criteria is not appropriately applied to you.
 - Tier 1:** The best skateboarders on the team. Riders in Tier 1 regularly travel for competitions, skate nearly everyday, and have a genuine love for the sport. They go above and beyond in supporting Stoked Skateboards with promotional material, ideas, and devotion. These members receive exceptional one of a kind pricing on all products.
 - Tier 2:** Great skateboarders that have a love for the sport, but do not compete as much, if at all. They attend basic skate events (i.e. the Loaded La Bomba) which do not necessarily take skill to be apart of. These skaters skate around every other day each week. They receive discounts based on the amount of stoke they spread skateboarding.
 - Tier 3:** The riders in Tier 3 are the skaters that are up and coming in skateboarding. These riders may or may not be very good from a skill perspective, but they feel that skateboarding is apart of them and they want to share it with others. The skaters in Tier 3 receive discounts according to their amount of progress they make in the sport, whether for them or for others.
3. You must attend skate events* regularly to be sponsored (at least 3 a year).
4. Skate Event Exceptions: *If you live in an area where there are very few or no skate events, you are still eligible to become sponsored. The following are ways you can still become sponsored without attending skate events:
 - a. Create skate events in your area with a minimum of five people. Event must be posted on one or more pre-approved longboard related sites (ie: silverfishlongboarding.com) to gain popularity. Exceptional events will receive bonuses.
 - b. Have a skate day with seven or more members. Photos must be sent in to document the event, included a group shot of all of the members.

- c. Refer people to stokedskateboards.com. In order for the reference to count, the person must place an order (no minimum purchase) and they must place your name in the comments box. You must reference the same number of people as skate events you would have attended per year.

If you plan on using these methods of skate events, you must tell us prior to using the method. If you have a new way of earning your events, you must notify us prior to using the method. Your new way must be approved in order for it to be counted as events.

5. Videos: Sponsorship videos will be viewed by several skaters on the Stoked Team, as well as others that are not skaters. You will be graded solely on your ability to skate and your style when skating. Age is very minimally considered when grading the videos (i.e. if you are three years of age and landing kickflips, we will consider your age). Edited videos are encouraged, but not mandatory. It can be sent to us in the mail or posted on the web. A brief video of you at your chosen skate event may be required in order for the skate event to count. This video can be simple or elaborate. It will only be used as proof of your attendance. Other ways to prove your attendance can be used in place of this and are stated below in **General Rules #6**.
6. Pictures: Sponsorship pictures can and will be used for promotional and other reasons even if you are not sponsored. Your pictures could be posted on the web site, posters, advertisements, etc. If you do not want your pictures displayed, please tell us when you send your application. It is entirely your responsibility to know the pictures you send are not under copyright. You will be held accountable if complains or legal issues arise. Once sponsored, at least five pictures must be submitted quarterly. Pictures are requested to be sent via email (link or attachments) with medium to high resolution.
7. Special Benefits of being on the Stoked Team include and are not limited to the following:
 - a. Discounted prices on all merchandise in the store
 - b. Special "limited edition" products that may not be listed in the store
 - c. Free stickers, shirts, personalized business cards, etc. periodically for personal use and to be given out at events
 - d. First to receive new or limited items
8. In addition to the benefits above, all Stoked Team members can receive exceptional discounts when a customer places an order and specifically refers the Stoked Team member. Additional benefits are also available for skaters that perform above and beyond the requirements.

GENERAL RULES:

1. Incomplete applications will not be accepted.
2. All participants must meet or exceed the preset Stoked Skateboard sponsorship standards in order to be accepted.
3. If a participant meets the requirements to become a Stoked Skateboards sponsored skater, they agree to follow all of the rules set by Stoked Skateboards. Rules are subject to change without notice.
4. Stoked Skateboards can and will take away privileges and bonuses associated with being sponsored if the skater does not follow the preset requirements.
5. All participants agree to attend skateboard related events for at least the minimum number and present proof of attending each event in order to stay on the team.
6. A video will be required as proof of attending a skate event and/or pictures of you on a major web site supporting or running the event.
7. At least five pictures must be submitted quarterly.
8. Attending a skate camp counts as a skate event or more than one skate event.
9. Entering and placing in a skate competition can count for more than one skate event.
10. The decision if you make the team is solely the responsibility of Stoked Skateboards and is non negotiable.
11. All decisions are final, but you can reapply for sponsorship if you do not get accepted.
12. Additional information can be added to applications at anytime and must be fulfilled in order to become a sponsorship participant.
13. The program can be discontinued and/or changed at anytime without warning.

Disclaimer: Stoked Skateboards is not responsible for any injuries received while skateboarding.

If you have any questions or comments on the application or the process, feel free to contact us at team@stokedskateboards.com or (310) 462-9991.

Please allow up to four weeks for us to process your application. Thank you.